

# Provincetown SummerONE Program

Welcoming the Next Generation of  
Provincetown Visitors

PBG // Provincetown Pride Center

## Dates of Program:

Provincetown Pride: June 6 - June 8, 2025

## What it's About:

Less than 6% of Provincetown visitors are under the age of 35. In order to engage and grow our younger visitor demographic, the Provincetown Pride Center has partnered with Provincetown Business Guild (PBG) lodging members to offer an accessibility opportunity for visitors between the ages of 21-29, with an emphasis on first time visitors. Not only will you get the opportunity to share in the magic of Provincetown at a more affordable rate, but the program hopes to serve as a reminder to younger LGBTQ+ generations that Provincetown is a space for them too, and that our community is actively seeking to welcome future generations so they will continue to visit Provincetown for years to come.



The PBG has partnered with several of our Lodging Members for the second year to acquire 20 rooms for a 2-night stay in Provincetown over Pride Weekend (June 6 - June 8, 2025). These rooms will be given away through a lottery system application for LGBTQ+ visitors between the ages of 21-29 who wish to come to Provincetown for Pride Weekend. Selected winners will also be provided with round trip ferry passes through Boston Harbor City Cruises, as well as tickets to our featured Pride Weekend event at Town Hall, the 'Pride Queer Comedy Showcase'. Winners may bring one additional guest to share their room if they wish. However, only participants, and their guests, between the ages of 21-29 will receive comp ferry passes and show tickets. Applicants themselves must be between the ages of 21-29 and may enter the SummerONE Program lottery by completing the online survey in the link below. **This year's application deadline is April 18, 2025.**

## Detailed Program Offering:

### **FREE 2-Night Stay, Round Trip Ferry Passes & Featured Pride Event Tickets!**

- 1 Hotel Room for 2 nights during Pride Weekend June 6 - June 8 for free (accommodates up to 2ppl)
- Round trip ferry passes from Boston via *Boston Harbor City Cruises*
- Tickets to the 'Pride Queer Comedy Showcase' at Town Hall on June 7, 2025

**Please note:** The PBG will have each SummerONE guest sign an agreement to treat each space with care and respect.

## Interested in applying?

Please complete this brief online survey by April 18, 2025: <https://ptown.org/community/lgbtq-center/>